

# August Tales

## PROJECTS FOR ZAKYNTHOS

INTERNATIONAL  
DESIGN  
WORKSHOP

24.2.19 - 6.3.19

### Brief

Mass tourism – and the recent construction of large hotel facilities – force us to reconsider the actual capacities and the potential of the place and to indicate new ways of inhabiting the island. The interest is therefore aimed to examine how tourism has transformed the coastal areas and then to identify new ways for protecting and enhancing the architectural heritage and the landscape, by proposing new models for a less harmful, and more environmentally friendly tourism.

### Organization

The workshop is open to students of architecture or related design disciplines of the fourth or fifth year of studies or postmaster level and will be organized by the Polytechnic University of Turin (Architecture and Design Department) and the Aristotle University of Thessaloniki (School of Architecture and Master of Landscape Architecture). It will be held initially in Zakynthos from 24.2 to 3.3.2019 and then in Thessaloniki from 4.3 to 6.3.2019. During the later period the seminar day will be carried out (scheduled on 5.3) where the results of the workshop will be presented. Students will form groups and each group will work in one of the three different areas by developing projects on specific topics. The workshop will include lessons, meetings with the Administration of Zakynthos and the local population, site surveys and development of a design solution. At the end of the week project's results will be exhibited, to comment on them publicly.

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### Topics

#### Focus 1

The inhabited center

The reconstruction of the entire inhabited area started after the terrible earthquake of 1953 that destroyed beautiful villas located in the seafront and along Roma Alexandrou street. The study focuses on understanding how transformations took shape and how modernity is compared with traditional practices. The project deals with areas useful for reconfiguring public spaces or services.

#### Focus 2

Xenia

The building is part of a national program established and directed during the 50's by the National Agency for the Hellenic Tourism (EOT). It is with the advent of mass tourism that these buildings lost their original role because they no longer conformed with the demands of the market. Therefore, in most cases (like in Zakynthos) they are in a state of neglect or degradation, a situation that suggests their preservation or integration.

#### Focus 3

The Marine Park

Within the protected area, a program for the enhancement or protection of the landscape is envisaged. This can happen by analyzing the routes and the existing buildings and by identifying case studies where traditional and spontaneous building practices co-exist.

The workshop will be held mainly in English language.  
Participation certificate will be recognized to each participant.

**Application:** send CV, portfolio and a motivation letter by 30.11.2018 to [augustales.ws@gmail.com](mailto:augustales.ws@gmail.com).



#### Teaching staff

Silvia Gron (director), Alberto Calceroni, Konstantinos Ioannidis, Maria Tratsela

#### Tutors

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